

Novo Nordisk Foundation conference on the societal impact of research

JUNE 22-23, 2022



Address

Roskildevej 58
DK-3400 Hillerød

Located

50 km from Copenhagen Airport
35 km north of the centre of Copenhagen
3 km from Hillerød railway station (S-train)
Taxi from Hillerød railway station: app. 100 DKK.

Organizers:

Rikke Nørding Christensen, rinc@novo.dk, +45 3067 4823
Henrik Barslund Fosse, hbf@novo.dk, +45 4172 7914

Wednesday, June 22 th

8.30 - 9.00 **Registration at reception**

9.00 - 9.15 **Welcome**
(Auditorium) Thomas Alslev Christensen, Senior VP, Novo Nordisk Foundation
Opening of the day: Søren Nedergaard, Novo Nordisk Foundation

9.15 – 9.35 **Keynote:** Cassidy R. Sugimoto, Georgia Tech
(Auditorium)

9.35 – 10.50 **Theme: Investments, incentives, and the impact of Danish research**
(Auditorium) H.C. Kongsted, Copenhagen Business School
[Lost Marie Curies: Parental Impact on the Probability of Becoming an Inventor](#)
 Wolf Uhlbach, Copenhagen Business School
[In Search of New Knowledge: When Does Hiring Foreign R&D Workers Foster Exploration?](#)
 Ulrich Kaiser, Copenhagen Business School
[The value of publicly available, textual and non-textual information for startup performance prediction](#)
 Q&A Interaction facilitated by Kyle Myers, Harvard Business School

10.50 – 11.00 **Break**

11.00 – 12.15 **Theme: Promoting the socio-economic impact of research-the role of funding practices**
(Auditorium) Duncan Thomas, Aarhus University
[Exploring the complexity of research funding dynamics](#)
 Irene Ramos-Vielba, Aarhus University
[Societal targeting in researcher funding](#)
 Maria Theresa Norn, Aarhus University
[Funding challenge-oriented research: A theoretical and empirical exploration of potential coordination challenges](#)
 Q&A Interaction facilitated by Kieron Flanagan, University of Manchester

12.15 – 13.15 **Lunch and Poster Session (12.45 - 13.15)**
(Audi café)

13.15 – 14.05 **Theme: Educational choice and research- based education**
(Auditorium) Daly, Moira, Copenhagen Business School
[University Admission and the Similarity of Fields of Study](#)
 Jane Bjørn Vedel, Copenhagen Business School
[Granting time: How conflicting temporalities and opportunities of institutional change affect individuals' relationships with their organizations.](#)
 Q&A Interaction facilitated by Henry Sauermann, ESMT Berlin

14.05 – 14.55 **Theme: Investigating the microfoundations of socioeconomic impact of university-industry relations**
(Auditorium) Gergana Romanova, University of Copenhagen
[Microfoundations of University-Industry Collaborations: Knowledge for Theory and Practice](#)
 Sunny Mosangzi Xu, Copenhagen Business School
[Boundary-salient University-Industry Collaboration: Assumptions and Alternative Approaches](#)
 Q&A Interaction facilitated by Cassidy R. Sugimoto, Georgia Tech

- 14.55 – 15.05** **Break**
- 15.05 – 15.25** **Evaluate societal impact of science in the Novo Nordisk Foundation**
(*Auditorium*) Rikke Christensen, Thomas Alslev Christensen, Novo Nordisk Foundation
Q&A Interaction facilitated by Daniel Goroff, The Sloan Foundation
- 15.25 – 15.50** **Keynote:** Reinhilde Veugelers, KU Leuven
- 15.55 - 16.35** **Pitch-to-peer session for selected participants and peers**
(*XXX rooms*)

Wednesday evening program

- 18.00** Cocktails in front of the *Auditorium*
- 18.30** Entertainment in the *Auditorium*
- 19.00** Dinner in *Restaurant Stable*
- 21.00** Bar & fun in *Horizon*

Thursday, June 23th (all day in Auditorium)

- 7.30 - 8.45** **Breakfast in *Restaurant Stable***
- 9.00 - 9.10** **Recap and where we are heading today:** Thomas Alslev Christensen, Novo Nordisk
(Auditorium) Foundation
- 9.10 – 9.40** **Keynote:** Anthony Scott, University of Melbourne
- 9.40 - 10.55** **Theme: Regulating and nudging for improved societal impact of research-based
(Auditorium) knowledge in health care**
Anne Sophie Oxholm, University of Southern Denmark
[The link between physician motivation and care](#)
Thomas Allen, University of Manchester, and University of Southern Denmark
[Physicians under Pressure: Evidence from Antibiotics Prescribing in England](#)
Kim Rose, University of Southern Denmark
[Increasing Capitation in Mixed Remuneration Schemes: Effects on Service Provision and Quality of Care](#)
Q&A Interaction facilitated by Anthony Scott, University of Melbourne
- 10.55 - 11.05** **Break**
- 11.05 - 12.20** **Theme: Behavioural Responses to Health Innovations and the Consequences for So-
(Auditorium) cioeconomic Outcomes**
Torben Heien Nielsen, University of Copenhagen
[Understanding the Rise in Life-expectancy inequality](#)
Mette Gørtz, University of Copenhagen
[When Death was Postponed: The Effect of HIV Medication on Work and Marriage](#)
Frederik Plesner Lyngse, University of Copenhagen
[SARS-CoV-2 Omicron VOC Transmission in Danish Households](#)
Q&A Interaction facilitated by Karsten Vrangbæk, University of Copenhagen
- 12.20 - 13.05** **Lunch**
(Audi café)
- 13.05 – 13.55 (Au- Theme: Equity and the Socioeconomic Impact of Disease Management Programmes
ditorium) in Denmark**
Ina Tapager, University of Copenhagen
[Capabilities, diabetes, and covid-19](#)
Mette Bender, University of Copenhagen
[Equity in referral to type 2 diabetes in a universal welfare state](#)
Q&A Interaction facilitated by Dorte Gyrd, University of Southern Denmark
- 13.55 - 14.40** **Theme: Socioeconomic Impact of Policy Instruments for Health Research Dissemi-
(Auditorium) nation**
Nis Lydiksen, VIVE
[Patient and Peer: Dual Agency and Rationing in Health Care](#)
Sarah Wadmann, VIVE, Amalie Martinus Hauge, VIVE
[Adding value: Priority setting and treatment decisions about new costly therapies](#)
Q&A Interaction facilitated by Torben Tranæs, VIVE
- 14.40 – 14.50** **Break**

14.50 – 15.15
(Auditorium)

Theme: The socioeconomic impact of research-based innovations-implementation and long-term consequences of population-based childhood vaccine programs

Jane Greve, VIVE

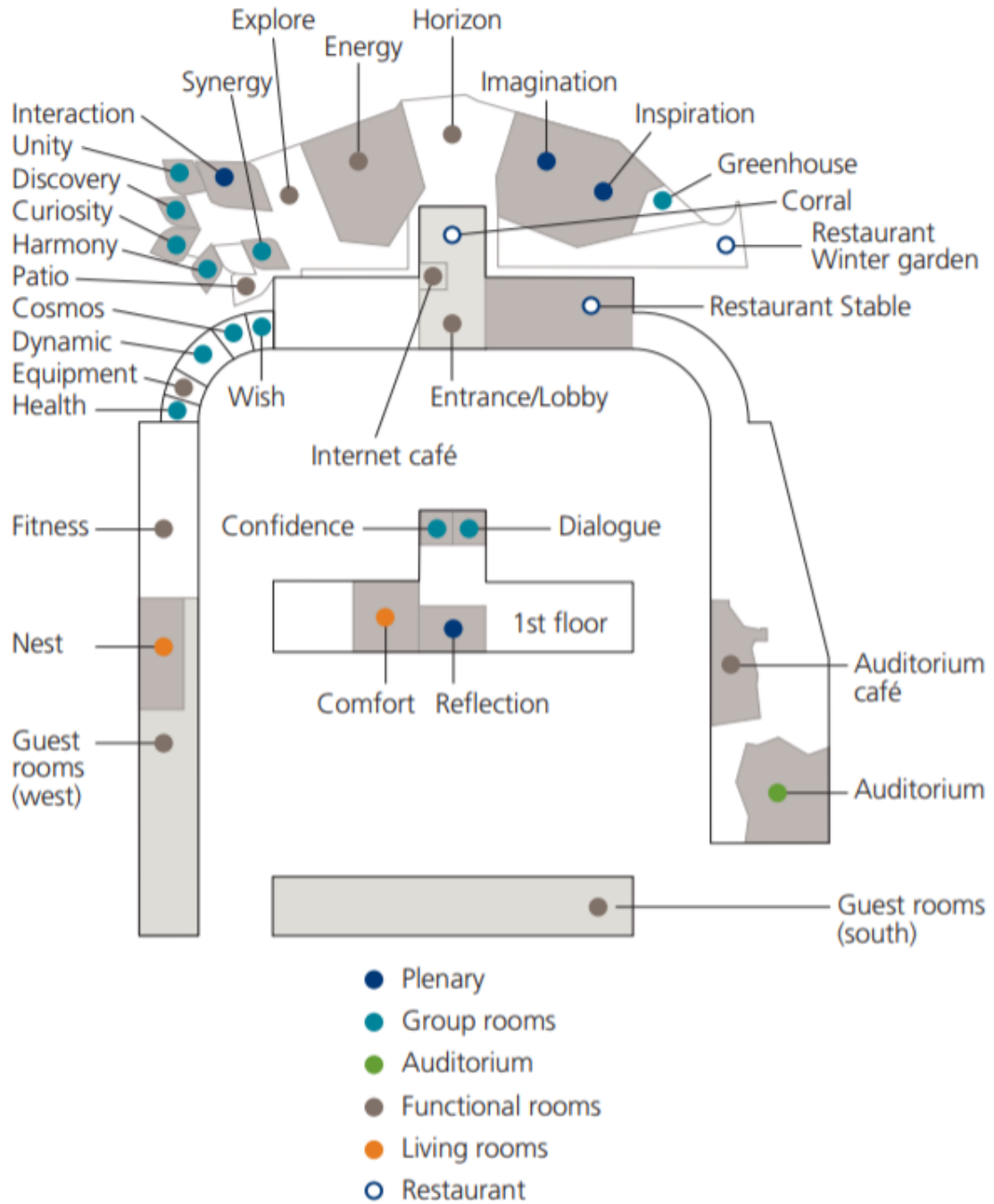
[Public Health Policy at Scale: Impact of a Government-sponsored Information Campaign on Infant Mortality in Denmark](#)

Q&A Interaction facilitated by Vincent Larivière, Université de Montréal

15.15 – 15.30

Wrap-up & Closing remarks

FAVRHOLM





Opportunities for recreational

Please bring indoor/outdoor shoes and clothing for any physical activity.

- **Guided morning exercise @7.00 -7.45 on Thursday: Circuit training**
Pre-register your attendance before 14.00 on Wednesday: abcl@novonordisk.com.
- Free use of indoor and outdoor fitness facilities, including cycling cinema.
- Running/walking and cycling: the Reception can provide you with maps for suggested routes and keys for the bikes.